



MISSION STATEMENT

"The young men in our program are much more than simply football players. They are students, sons, brothers, grandsons, and much more, who will shape the future of our communities and nation. We want to develop young men who will be great husbands, fathers, employers/employees, and citizens. We also want to win championships. As such, we have a two-pronged approach to why we do what we do: win games, win hearts. It's that simple." -Jason Bornn

Dear Friends of 2019 Saugus High School Football,

The 2018 season marked a major turning point in the growth and development of our program. All three levels had winning records and we look to continue this success in 2019. Running a quality program in the 21st century requires a financial commitment that allows us to do the things we feel are necessary to produce an outstanding experience for our young men. We are excited for what the future holds for the program but we need your help to continue on the road to success.

With an annual budget of \$190,000, we have our work cut out for us to raise the necessary funds to cover the expenses associated with running a first class program that teaches not only football, but life skills and lessons. With less disposable income for many families, and the public school laws, we are required to fund our 501c3 football program through fundraising and donations only. Since our program consistently has between 150-160 athletes every year and it costs \$1,200 per athlete, per year, and given the William Hart District is unable to help with funding, we look to our wonderful and generous community for help. We kindly request you consider supporting our program by donating at one of the levels below.

Sincerely,
Joe Anaya - Gridiron President

Platinum Level: \$1,000

Level benefits: Full page ad in home game programs, 3'x6' banner prominently displayed at home games, scripted advertising over PA system during home Varsity/JV games, game program, logo on Saugus Football website, social media recognition.

Silver Level: \$500

Level benefits: 1/2 page ad in home game programs, 3'x6' banner displayed at home games, honorable mention over PA system during home Varsity/JV games, logo on Saugus football website, social media recognition.

Blue Level: \$250

Level benefits: 1/4 page ad in home game programs, logo on Saugus football website, social media recognition.

PAYMENT INSTRUCTIONS: Detach below and send with your check payable to **Saugus Gridiron** to P.O. Box 26893 Bouquet Canyon #C142, Santa Clarita, CA 91350-3500 OR visit our PayPal link <https://goo.gl/HMVk2f> and kindly include your desired sponsorship level, players name that you are sponsoring (if any) in "special instructions" and all contact information. Once your donation has been received, you will be contacted with next steps for needed items depending on your benefit level (i.e., ad artwork, etc.). Federal tax ID is #26-4807976. Please direct all questions to Christine Anaya at 818-581-1894 or by email address, shsGridironSponsorships@gmail.com.

Sponsorship level (please circle one): Platinum Silver Blue or Other donation amount \$ _____

Company/Sponsors Name: _____ Contact: _____

Contact Address: _____

Telephone: _____ Email: _____

Name of Player Sponsoring (if any): _____

THANK YOU FOR YOUR SUPPORT!